

## ZOOMERS SOUTHWEST FLORIDA RUNNING & TRIATHLON CLUB

### MEETING MINUTES – January 8th, 2020

Meeting called to order at 6:34 P.M. Quorum present. In attendance: Chris Fleeman, Steve Holmes, Sherry LaBree, Bill Mullis, Karin Jacobs, Zoomers members Bobby Wrenn, and Jack LaPlante, Stacey Holmes.

#### **OFFICER REPORTS**

##### **PRESIDENT’S REPORT:** Chris Fleeman

Chris welcomed the new board and the Zoomers members present. Advised that he did not have any major new information to report yet.

**RACE COORDINATOR:** (also Chris Fleeman) Frosty 5k had 10+ Zoomers that volunteered. YMCA Resolution run had 6 volunteers, HITS Triathlon had 3 volunteers. Upcoming in January Trek for CHEC 5k/10k trail run and Boca Grande 5k will be needing volunteers.

##### **VICE PRESIDENT:** Steve Holmes

Steve will be heading up the Zoomers scholarships this year. The scholarship form is currently located on the Zoomers website, but would like to add a tab to the Zoomers web page, to make it easier to find, as well as advertise the scholarship on social media, to try and reach people that may not be aware of it. Applications for scholarships must be in by mid-April, and will be presented at the different school’s end of the year award banquets.

##### **SECRETARY REPORT:** Karin Jacobs

December minutes reviewed/to be approved. Karin will edit the newsletter (once the person who is going to take over is finalized) before it is emailed to all members. Dustin Hawkins is also available to write the newsletter as a second choice.

##### **TREASURER’S REPORT:** Sherry LaBree

Sherry reported that she was now in receipt of all items from Becky Krueger, and also went to the bank to change signatures on account. After researching Quickbooks, Sherry decided that using an Excel spreadsheet would be very easy to create and keep up, and save money. She will provide December treasurer’s report as soon as possible.

##### **MEMBERSHIP AND MARKETING REPORT:** Bill Mullis

Bill submitted membership report: we currently have 695 members, and 47 business sponsors. Business sponsor list is in the process of being updated, as several will not be renewing. Bill will be getting in touch with local Chambers of Commerce to obtain a list of their members to potentially solicit new sponsors. He will also be deciding on a list for upcoming races that would be best for setting up the Zoomers tent for membership recruitment. He also advised he

needed business cards to help him in his efforts as there were very few left. Motion was made by Bill to order more business cards and seconded by Chris Fleeman.

**WEB DIRECTOR'S UPDATE:** John Libonati (absent)

**COMMITTEE REPORTS:**

2019/2020 Kids Race Series: – Bobby Wrenn

Scrub Jay 5k coming up January 11th, and Cranberry Cougar 5k on February 1st.

Adult Race Series: - Kevin Jones

Kevin reported there were 83 people that opted in for 2019 in the race series, so far this year there are 44. He also opened conversation to possibly changing the way the race series works, in order to include more members, as it appears that the same group of people enter the race series.

Tri Series: - Pat Vasquez

Ocala HITS event was canceled. and it will be replaced in the race series, possibly by one of the Fort Desoto Triathlons.

Special Events: Stacey Holmes

Stacey reported that we currently had 99 members signed up for the banquet, and all is on schedule and going according to plan. She went through a brief timeline for the evening, with Jessica and Kevin giving out awards for the run series, and Pat Vasquez for the tri series. Joel from Team Doogie will be our DJ and announce the incoming 2020 board. Trick or Trot shirts not yet picked up will be available for pickup at the banquet, along with Zoomers merchandise for purchase.

Possible upcoming social event ideas: Bocca Lupo Pizza party, Visani's Comedy Club night with Zoomers. To be discussed again soon.

**UNFINISHED BUSINESS:**

Finalize if Adrienne Andreae be taking over newsletter, Chris to contact, and also will contact Tina regarding sending information/templates to the person taking over.

Donations to schools from the Trick or Trot still being delivered by Pat and Lori Vasquez. Still remaining to deliver are North Port Swim, Port Charlotte Swim, Lemon Bay Track.

Kevin, Steve and Chris would like to continue discussion at February meeting about possible changes/options to the running race series in order to involve more members.

**NEW BUSINESS:**

John to update Zoomers webpage to new board names/emails.

New board transition items: Runsignup admin to be handled by Sherri. Club insurance, RRCA, and USAT are all coming due, Sherri will look into this. Chris Fleeman and Karin Jacobs added to Zoomers Facebook page admin, Karin to admin Zoomers Strava page.

Zoomers merchandise to be revisited in 2020.

Pat closed the meeting at 8:54 P.M.

Next meeting will take place February 5th, 2020