

September 8, 2021

Meeting called to order at 6:01 P.M. via Zoom. Quorum present. In attendance: Steve Holmes, Heather Lukacek, Kim Seward, Sherry LaBree, Stacey Holmes & Carolyn Kneller-Carsten & Zoomers committee members: Yale Houghton, Denise Costa, Pat Vasquez

OFFICER REPORTSPRESIDENT'S REPORT: Steve Holmes

The EZ up tent has arrived, our order was lost. The frame is very heavy & durable. Attendance is down at events. RD's say registrations are down or runners aren't showing up. Discussion as to the reasons for that: summer heat, new variant of covid. Lost steam as a club even with the monthly events. New ideas welcomed.

VICE PRESIDENT: Heather Lukacek

Gail Boyle reached out & is requesting a transfer to the virtual ToT option due to being out of town. Boards grants transfer. The virtual registration option is closed due to medal & shirt order in production. Any other registrants requesting a transfer will be granted but their packet will not be shipped to them, it will be the runner's responsibility to still pick up their packet due to mailing costs.

SECRETARY REPORT: Stacey Holmes

Stacey was absent at last months meeting. Heather took minutes & they are approved. Nothing else to report.

TREASURER'S REPORT: Sherry LaBree

Sherry submitted the treasury report & report was approved. Opening balance \$28, 452.01 Closing balance \$30,876.62 and \$40 petty cash.

July was amended due to FGCU check clearing. Matrix Foundation made a donation to club but did not disclose the amount of the donation. This was a referral though Denise & she applied for \$1000. Sherry will

announce the amount once it is received & board can create a social media thank you post. We can also decide if we would like to make them a business sponsor at the next meeting based on the donation amount.

MEMBERSHIP AND MARKETING REPORT: Kim Seward

Kim reports: 19 business memberships, 118 household memberships, 248 single memberships & 2 student membership. Total 433 memberships.

Memberships are trending up. Kim is working on another business sponsor for ToT.

WEB DIRECTOR'S UPDATE: Carolyn Kneller-Carsten

We need articles for the newsletter for October. Carolyn sent an email to the board for suggestions. Discussed new additions to the newsletter.

COMMITTEE REPORTS:

2021 Adult/Kids Race Series: - Kevin Jones

Absent. Discussed some canceled & dropped races & possibility of adding new ones.

Adult Tri Series: Yale Houghton

There have been canceled & dropped races. Yale will be working to update this.

Race Coordinator: Kim Seward

No new volunteer requests.

Special Events: Stacey Holmes

Discussion for October event. Board votes & passes Thirsty Thursday at the beach run & \$60 budget for refreshments. Stacey to contact John Libonati & confirm 10/28.

Next major event is the annual banquet in January. Stacey asks for \$2500 budget & it is passes. Board agrees to one award for all winners: dry bag. Stacey to reach out to Running Warehouse & see if they will donate two gift cards for the overall male & female winners with the most races ran on the series list. Leftover cups will be the giveaway to all attendees. We will do another Wicked Skins business of the year award. Board likes the idea of an outdoor venue space.

Discount Coordinator: Steve Hurt

Absent.

Trick or Trot Race Director: Committee

Current sign up are at 96. Seems discounts that we have been offering have helped to drive more sign ups as well as the flyers. Karen emailed for the bib quantity for ordering. Pat needs the bibs asap for chip placement. As of now 150 medals were on order. Discussions on capping the event at 150. Discussion made for 150 bibs & capping the event in order to avoid over ordering of medals, bibs & shirts. Packets will be in Subway bags like last year with flyers & other goodies. Steve suggests two packet pick ups & will decide as we get closer to race day. The raffle prizes need to be advertised in an email & on social media. We currently have Running Warehouse gift cards, tv, Publix gift card, Disney gift card, Garmin watch & a beer gift pack. It was decided that costume contests winners will receive Running Warehouse gift cards & kids costume winners would receive a prize headed up & chosen by Kim. Stacey to get in touch with Tracy regarding a continental breakfast from Publix. Heather to reach out to Abbe's Doughnuts for a donation. Steve & Pat to finalize the AG awards w/ Gulf Coast & Tracy. Pat to email the breakdown by AG for the order. Karen will assist in the

ordering as well. Steve trying to get Athletic Brewing to send some beer. Kim received an email from a participant regarding out Covid precautions. Kim will respond to that runner. County has not required us to provide special event precautions. The Enviro 5K is 9/12 & Stacey reached out to Heather Butcher regarding a Zoomers tent & advertising for ToT. We are unable to have a tent due to their permits already approved. Heather states we could advertise on a white board with QR code for registration link. Karen can have a few flyers at her tent for us. Yale states he will oversee getting flyers to Karen & supplying a white board. Board approves & passes \$5 discount to Enviro participants good for only 9/12/2021. Code: ENVIRO5. Steve suggests a final special ToT Zoom meeting at the end of the month. All agree & meeting set for 9/29.

Scholarship Coordinator: Denise Acosta

Nothing new to report. Denise will start researching Seniors to reach out to in the beginning of the year.

Unfinished Business: Steve Holmes

No Pub Run giveaway this month.

New Business: Steve Holmes

Nothing new to report

Steve closed the meeting at 7:32 P.M. Next meeting will be on October 13, 2021 via Zoom.