

ZOOMERS SOUTHWEST FLORIDA RUNNING & TRIATHLON CLUB

MEETING MINUTES – September 2nd, 2020

Zoom online meeting called to order at 6:26 P.M. Quorum present. In attendance: Chris Fleeman, Sherry LaBree, Karin Jacobs, Steve Holmes, Stacey Holmes, Heather Lukacek.

OFFICER REPORTS

PRESIDENT’S REPORT: Chris Fleeman

Minimal to report; Thierry from Run941 appears to be the only RD with races happening. Space Coast announced their race will take place in person, however the Panama City marathon went virtual, which does not bode well for Ironman Florida.

VICE PRESIDENT: Steve Holmes

Steve is still trying to nail down the Base Facebook live event for Zoomers facebook page.

SECRETARY REPORT: Karin Jacobs

June and August minutes approved by the board.

TREASURER’S REPORT: Sherry LaBree

Sherry submitted the financial report. Beginning balance \$35,613.39, ending balance \$35,137.80. Most of the income from August was for Trick or Trot entries. Scholarship checks have all cleared in August.

MEMBERSHIP AND MARKETING REPORT:

Heather submitted a membership report. Numbers are down quite a bit, obviously due to Covid. Last year at this time there were 690 members, this year August we are at 483.

WEB DIRECTOR’S UPDATE: John Libonati (absent)

COMMITTEE REPORTS: (very little to report due to covid-19 cancellations of races)

2019/2020 Kids Race Series: – Bobby Wrenn (absent)

Adult Race Series: - Kevin Jones - (absent)

Tri Series- Pat Vasquez - (absent)

Race Coordinator: Heather Lukacek - Nothing new to report

Special Events/Race Director: Stacey Holmes

Ann Deaver park is a no-go for the Trick or Trot this year. The park is not taking any reservations until October at the earliest, changing the race to virtual seems inevitable. Board voted to change to virtual, waiting until October will not work, will cut everything too close.

Will move forward planning the event virtually. Decided that packet pickups will be held at fun runs before the race, to be announced next month. September 27 is cut off for T Shirt order, with medals around the same time. Announcement of change to virtual will go on Facebook and out in emails immediately.

UNFINISHED BUSINESS:

Web director; Chris spoke with RD Tracy Hussey about who he uses for web director/social media management, he has the contact information and will reach out to the individual to see if they would be interested in working with us.

NEW BUSINESS:

Entire board discussed how to handle Facebook page, as it really is not exclusive to members right now. Ideas were put out about possibly purging the current page, starting a new one, etc. Discussed discount codes and other member benefits, and how to keep things exclusive to members, so value of membership could be demonstrated. Ultimately the board decided not to make any major changes to any of it right now, since the virus has taken such a toll on membership and even having any activities to offer to members. Will revisit this in the future when more activities begin to resume.

Chris asked Heather to come up with several different Facebook posts for the Zoomers page, reminding/educating people about what Zoomers does, our scholarships, and all the different benefits of becoming a member.

Meeting closed at 7:41 P.M.