

March 3, 2021

Meeting called to order at 6:00 P.M. via Zoom. Quorum present. In attendance: Steve Holmes, Heather Lukacek, Kim Seward, Sherry LaBree, Stacey Holmes & Carolyn Kneller-Carsten & Zoomers committee members Yale Houghton & Steve Hurt. Guest speaker, Tracy Hussey.

**OFFICER REPORTSPRESIDENT'S REPORT : Steve Holmes**

February event was awesome, we had approximately 20 attend the poker run. Steve spoke with Casey, owner of Bike & Brew, regarding a bike poker run as a future event & becoming a business sponsor. Great job team!

Introduction of Tracy Hussey, guest speaker.

**Guest Speaker:** Tracy Hussey

Tracy spoke with Kevin Jones regarding back to back races, competing races & the race series. Tracy's concern was scheduling conflicts. Tracy's idea was to meet with other race directors & timing companies to plan races so they don't fall on the same day or conflict each other. Tracy states he will volunteer to organize the meeting. The goal would be to bring more Zoomers to each race & not compete. Steve states the only stipulation would be that the FB advertising remains only to sponsors, whether that is race directors or timing companies. Steve asks that the timing companies/races help with sponsors & share or refer sponsors to Zoomers. Tracy is using Fit2Run timing & will ask Andy to become a Zoomers sponsor. Steve asks Tracy to become the Trick or Trot race director. Motion passes. Tracy asks for a free 2022 sponsorship for My Favorite Races & Florida Compassion Foundation in return for the race director position. Motion passes. Tracy donates two registrations to raffle at Zoomers events. Tracy likes using Race Roster over Run Sign

Up. We will discuss this further as it gets closer to Trick or Trot registration opening.

**VICE PRESIDENT: Heather Lukacek**

Scholarship email was sent again. Still no applications received.

Denise Costa reached out to many seniors with little response. Denise asked Steve about grads going into the military as being eligible. Sherry states that payment to them would be difficult due to no student accounts to deposit the money into. It has always been done that way to ensure that funds are used as intended for education purposes. The military pays for everything a cadet needs. There is no way to give military the money awarded into an account for that cadet. Will discuss later if a gift card or gift can be given to a Zoomers senior going into the military. Discussed if a senior going to a trade or technical school can be awarded a scholarship. Sherry states as long as the student has a school account to deposit funds to, it can be awarded. If we do not receive any applications for the scholarship, it is discussed about donating to school athletic programs or more donation to the lane lines for the Hurricanes. We will revisit this next month.

**SECRETARY REPORT: Stacey Holmes**

Stacey submitted minutes for February & they are approved. Nothing else to report.

**TREASURER'S REPORT: Sherry LaBree**

Sherry submitted the treasury report & report was approved. Final report for the banquet submitted, we were over budget. Sherry submitted three reports. We are not going to move the fiscal year at this time. Sherry will submit in progress financial report for expenditures to clarify. \$500 was donated to the Hurricanes for lane lines.

Opening balance \$30,935.81 Closing balance \$29,966.16. \$2,400 outstanding from donation checks. \$40 petty cash.

### **MEMBERSHIP AND MARKETING REPORT: Kim Seward**

Kim reports: 14 business memberships (there was an error in last month's report), 250 household memberships, 106 single memberships & 0 student membership. Total 370 memberships. Kim is going to send out an email inviting business sponsors back that has expired & also post to FB. Encourage non members on FB to join. The membership link is on the Anniversary party registration.

### **WEB DIRECTOR'S UPDATE : Carolyn Kneller-Carsten**

The web site theme is no longer supported by the server & Carolyn is unable to access the theme. Therefore, we need a new theme. Carolyn is going to redesign the web site. Carolyn has been posting minutes before they were approved. Minutes will be posted after the meetings. Kevin is still looking into the settings on his email to correct & get linked. Carolyn is unsure about an email for Chris Fleeman for the newsletter. Board will funnel info to Chris to produce a newsletter & forward to Carolyn for web posting. November 2019 was the last newsletter Sherry could find. Carolyn will review last newsletter for format & race discounts will be included in the newsletter. Carolyn will add an events calendar to our website.

### **COMMITTEE REPORTS:**

#### **2021 Adult/Kids Race Series: - Kevin Jones**

Absent

#### **Adult Tri Series: Yale Houghton**

Yale states his email is working now. He states not much interest in the tri series. Yale will keep posting that sign up is open.

### **Race Coordinator: Kim Seward**

Kim sent out for volunteer request for an asking senior for Shark Tooth.

### **Special Events: Stacey Holmes**

Not much interest in the Anniversary party. Discussed possible reasons as Covid but also food options. Steve asked Heather for some help & support from Subway. Heather offers boxed lunches at \$4/meal. Motion passes. We are hoping to increase attendance with a better meal option.

Discussed March monthly event ideas. Vote was to go to Pub Run in Punta Gorda on 3/31. Heather will speak with the run coordinator for approval. Zoomers will bring raffle items.

### **Discount Coordinator: Steve Hurt**

Race series discounts have been updated. The tri series discounts have been more difficult to reach race directors for those. Steve Hurt is going to forward the list for member email.

### **Race Director: Tracy Hussey**

Just voted in at this meeting. Nothing to report at this time.

### **New Business: Steve Holmes**

Discussed unclaimed packets in storage from last year. It was decided that those members will get an individual email regarding their unclaimed packet & that they have until the Anniversary party, 4/25, to make arrangements to get their packet or forfeit it. Stacey & Heather will organize this. Motion passes.

Memorial Day Race Event: As part of the virtual race event with the Memorial Day Race, Zoomers would like to plan a place for members that are signed up to all run the virtual platform race together. Beach Bum timing had reached out to Heather to time the event with chips &

provide the finish line. Zoomers will provide refreshments. If members are not signed up for the virtual event but want to run, they can make a donation to Zoomers to run the event & then Zoomers will forward those donations to It's Our Turn Foundation.

Sherry asks to move monthly meeting the 2nd Wednesday of each month for treasury purposes. Sherry states it is difficult to create the reports necessary for meetings if the month ends on a Sunday, Monday or Tuesday. Motion passes.

Summer kids series: In 2020, Joel Doogie had volunteered to host the event. With Covid, that month long event was canceled. Heather to contact Joel to see if he is still interested in organizing the event. Discussed offering Team Doogie a free business sponsorship for 2022 to plan the event. We will re-visit in April.

Steve closed the meeting at 7:25 P.M. Next meeting will be on April 14, 2021 via Zoom.