

**ZOOMERS SOUTHWEST FLORIDA RUNNING & TRIATHLON  
CLUB MEETING MINUTES**

January 6, 2020

Meeting called to order at 6:35 P.M. via Zoom. Quorum present. In attendance: Steve Holmes, Heather Lukacek, Kim Seward, Sherry LaBree, Stacey Holmes & Carolyn Kneller-Carsten & Zoomers committee members Yale Houghton & Kevin Jones. Former president, Chris Fleeman.

**OFFICER REPORTS PRESIDENT'S REPORT:** Steve Holmes

Steve reviewed voting rights to officers only and welcomed the new board & committee members.

**VICE PRESIDENT: Heather Lukacek**

Heather updated the officers & contacts on Run Sign Up for 2021.

**SECRETARY REPORT:** Stacey Holmes

Karin was absent from the meeting & had not yet forwarded the December minutes. Minutes will be updated & submitted for approval at the next meeting.

**TREASURER'S REPORT:** Sherry LaBree

Sherry submitted the treasury report & report was approved. All donations were mailed from Trick or Trot & most have been cashed.

President transfer needs to take place from Pat Vasquez to Steve Holmes at the bank. President transition to take place on financials.

**MEMBERSHIP AND MARKETING REPORT: Kim Seward**

Kim reports 12 business memberships, 102 household memberships, 104 single memberships & 1 student membership. The board discussed ways to drive membership back up with monthly events, tenting at races and other events and at weekly runs.

**WEB DIRECTOR'S UPDATE : Carolyn Kneller-Carsten**

Carolyn has set up email contacts on the Zoomers web site. These are shell accounts that forward to personal emails without sharing the contact's email. Each contact is going to supply Carolyn with the email they wanted linked. The tri & race series will be updated after the race list is finalized and the "opt in" form added. Pictures will also be updated.

**COMMITTEE REPORTS: 2020/2021 Kids Race Series: – Bobby Wrenn (absent) Adult Race Series: - Kevin Jones**

Kevin submitted a race list for the series. Races will be added or deleted based on Covid & the 2021 cancellations as the year progresses. The race series will be open to multiple distances for each race. Scoring of the race series will be 1 point per race completed with a minimum of 6 races needing to be completed. The more races completed, the more points you can earn. End of the year awards will be based on the number of races completed.

## **Adult Tri Series: Yale Houghton**

Yale submitted a race list for the tri series. Races will be added or deleted based on Covid & the 2021 cancellations as the year progresses. The race series will be open to multiple distances for each race. Scoring of the race series will be 1 point per race completed with a minimum of 3 races needing to be completed. The more races completed, the more points you can earn. End of the year awards will be based on the number of races completed.

## **Race Coordinator: Kim Seward**

Kim is going to reach out to the race directors for upcoming volunteer spots with My Favorite Races & Beach Bum Timing. She will email members & post to the Facebook page volunteer opportunities at the races this month.

## **Special Events: Stacey Holmes**

There are 42 attendants for the banquet Jan. 9. Nothing else to report.

## **Race Director: Vacant**

## **Unfinished Business: Steve Holmes**

Discussion of ads & promotions on Facebook to be limited to sponsors for races & events. Those offering discounts will be included on a discount sheet to members. If a race wants to advertise on the Zoomers Facebook page they need to offer the club free race entries equaling the sponsorship fee or make a donation to the club in the amount of sponsorship or they can become a yearly sponsor.

Chris Fleeman volunteers to do the newsletter.

The USAT membership to be renewed.

**NEW BUSINESS:**

Steve closed the meeting at 7:35 P.M. Next meeting will be on Feb. 3, 2021 via Zoom.