

Meeting called to order at 6:12 P.M. 12/8/2021 via Zoom (technical difficulties & meeting started late) Quorum present. In attendance: Steve Holmes, Heather Lukacek, Kim Seward, Stacey Holmes, Sherry LaBree & Carolyn Kneller-Carsten & Zoomers Committee members: Yale Houghton Members: Kim Hite

**OFFICER REPORTSPRESIDENT'S REPORT :** Steve Holmes

We have enough officers to hold a quorum for 2022. We still need a few committee members. Looking forward to seeing everyone at the Ugly Sweater run.

**VICE PRESIDENT:** Heather Lukacek

Joanne Erikson has been voted in as the new Membership & Marketing officer. Heather states she will take over the run series & Yale has stated he will stay on as the tri series coordinator.

**SECRETARY REPORT:** Stacey Holmes

Minutes presented from November. Minutes passes. Nothing else to report.

**TREASURER'S REPORT:** Sherry LaBree

Sherry submitted the treasury report & report passes. Trick or Trot has a separate report that was submitted & passes. Opening balance \$30,986.40 Closing balance \$31,004.51 with \$40 petty cash. All the fraud charges have been credited back. Report passes.

Trick or Trot report: We netted \$1,075.01. A low profit but considering sponsors carried over, that had a big impact on the loss. The club did make money & it was expected coming off a Covid year & challenges associated with that.

## **MEMBERSHIP AND MARKETING REPORT: Kim Seward**

Kim reports: 19 business memberships, 252 household memberships, 111 single memberships & 2 student membership. Total 441 members. Some businesses are coming up for renewal & receive the discount for two businesses. Heather states she will help Kim create a code & help those businesses get renewed. A new race director reached out about advertising to Zoomers. Kim will contact the race about discounts & business sponsorship in order to advertise. She will also find out if one of the timing companies that sponsors Zoomers is affiliated.

Heather states the only timing company currently paying to be a sponsor is Beach Bum. The current expiration on Durti Timing is year 3000. The current board is not sure why the expiration is in place. Discussion on whether Heather or Kim should reach out to Dug & ask why that is. The new board can decide how to handle it. Active Suncoast also has an expiration date of 2023. Steve recalls that Karen donated a large sum in 2018 or 2019, explaining her expiration date. Board can look at past minutes to confirm. Run 941 (Thierry) has not renewed or donated for this year. Steve states he will contact Thierry. It is recommended that in the future to log notes in RSU on each business account as to why expiration dates are set as they are for future boards.

Revised:\*\*\*Steve spoke with Thierry & he will be making another donation for 2022 scholarships.

## **WEB DIRECTOR'S UPDATE : Carolyn Kneller-Carsten**

The newsletter will be going out in January. Denise stated in an email she will do a piece about Girls on the Run. Steve will do a Presidents farewell message. Stacey to do an article on the banquet. Fun runs will be updated. Heather will submit birthdays Jan-March. Carolyn is going to update the website to include a PDF tab for the scholarship applicants to avoid mailing paper applications for 2022. She is also going to move

the paper membership form to a new location tab.

## **COMMITTEE REPORTS:**

### **2021 Adult/Kids Race Series: - Kevin Jones**

Absent.

### **Adult Tri Series: Yale Houghton**

Yale is working on finalizing the tri series results after last weekend's final race of the year.

### **Race Coordinator: Kim Seward**

An email was sent requesting volunteers for Girls on the Run 5k. Also, Karen needs volunteers for Frosty 5K. Kim will email once Girls on the Run 5k is complete.

### **Special Events: Stacey Holmes**

Stacey to contact the dry bag company. The bags were on backorder & have not been shipped & production status needs to be investigated.

Board discusses January event. Heather suggests Irma's run on Monday night. Board votes to give away some swag.

There is a lot of leftover beer from the bike ride last month. Steve proposes giving to John Libonati for his Thursday night runs. Board agrees.

Steve states one special event we never got around to doing this year was the give back night at Bocca Lupo. He suggests as long as a member wanted to head that up in 2022, they give back 10% of sales to the charity/club.

### **Discount Coordinator: Steve Hurt**

Absent.

### **Trick or Trot Race Director: Committee**

Trick or Trot donations & distributions. Steve proposes \$500 to Suncoast Humane Society. Motion passes.

Heather proposes \$200 to each high school cross country team & swim team. (PCHS, LBHS, VHS, CHS, NPHS) Motion passes.

Outstanding checks still from NP swim & Venice swim from last year. New board will decide scholarships after applications are received. There was a donation from Matrix earlier in year to help off set lost Trick or Trot revenue for scholarships.

### **Scholarship Coordinator: Denise Acosta**

Absent.

### **Unfinished Business: Steve Holmes**

Nothing to report.

### **New Business: Steve Holmes**

New board needs to meet to transfer the bank & storage locker authorization & names. Also, to transfer the mailbox key. Hoping to do this last week of December. Group text to coordinate.

Meeting closed at 7:21 pm.

Next meeting: 1/12/2022 at 6pm via Zoom.