

**ZOOMERS SOUTHWEST FLORIDA RUNNING & TRIATHLON CLUB
MARCH 1, 2017 MEETING MINUTES**

Present: Ed Gillen, Pat Vasquez, Gail Marinari, Lori Vasquez, Patti Wargo, Darielle and Denise Costa, Don Fialka, Dave Pierce

Guests were introduced by Ed. Zoomers member Darielle Costa came in person to present her scholarship application to Pat Vasquez and the board. Ed thanked Darielle for her service to Zoomers over the years.

PRESIDENT: ED GILLEN No report.

SECRETARY REPORT: GAIL MARINARI RAU

Ed noted February 2017 minutes were not recorded as board members thought that there wasn't a quorum present to conduct official business. January minutes were approved by unanimous consent. Newsletter update / deadline for April newsletter is March 24th. Ed suggested a review process by board officers to make sure information in newsletter is accurate and up to date for areas they are involved with.

TREASURER'S REPORT: PATTI WARGO

A report of Zoomers February financial transactions submitted and reviewed. Opening balance of \$24,421.91, revenue \$743.36, ending balance \$25,165.27. Report will be filed.

MEMBERSHIP AND MARKETING DIRECTOR REPORT: LORI VASQUEZ

February membership report submitted and placed in minutes. Lori reported 4 new sponsors for a total of 20. Zoomers membership +17. To be fair to current 2017 sponsors, Zoomers will not accept new sponsors who duplicate business of current sponsors. To make this happen, Lori will disable electronic business membership form on RunSignUp and request new business members be approved through email requests. Lori would also like to highlight business members in newsletter and board thought it was appropriate.

Running Warehouse offering all Zoomers members 15% if club puts their logo on our webpage. March 25th brick/tri training at South County pool. Lori inquired about membership cards or key tags to identify Zoomers members so sponsors offering discounts know they are members. Board agreed that if businesses request, Zoomers can provide a list of names only to them.

Blue Fins Swim Masters (business member) will conduct free swim session on March 25th. Pat mentioned that the clinic will include a bike and run as well. Lori requested funds up to \$200 for refreshments and other items as needed. Pat made motion, Gail second, motion passed. Board and committee members are encouraged to assist with

advertising Zoomers events on social media. Ed noted that these events are on Zoomers website calendar.

VICE PRESIDENT: PAT VASQUEZ

Besides Darielle's application, no additional scholarship applications received. Ed stated that he thought there may be one additional application submitted. He reminded board that Zoomers can provide 2 scholarships in 2017.

RACE COORDINATOR: ED GILLEN

Jessica Oldfather, race director for Trick or Trot, requested from board a race budget. Board used past data to recommend a \$5,000 expense budget with expectation to make profit to cover annual scholarship. To assist Jessica, Ed will be entering paper registrations into RunSignUp and Patti will handle registration checks.

Anniversary run is April 30th. Finding purple tanks for run is difficult. We will go with purple tshirt with different logo. \$10 was decided as price point to cover cost of shirt and board agreed all sponsors will be named on back with each getting a free shirt.

WEB DIRECTOR'S REPORT: JOHN LIBONATI (Absent)

John reported that website is up to date. He has changed the home page graphic and has added sponsor links to appear on multiple web pages throughout site.

COMMITTEE REPORTS

RACE SERIES (ADULT) COMMITTEE REPORT: PAT VASQUEZ

Pat reported 2017 Race Series updated through February. He updated board on changes to the Multi Sport series. The masters category has been removed and in 2017 there will be a Duathlon and Triathlon winner.

RACE SERIES (KIDS): DUG/MARTI STETTER (Absent)

Kids Race Series updated on website through February. Next race is Life in the Sun. Dug reported that they are meeting with North Port officials regarding Youth Summer Fun Runs for June.

SPECIAL EVENTS COMMITTEE REPORT: ROXANNE GILLEN (Absent): No report.

UNFINISHED BUSINESS: Pat reported that it will cost the club \$50 to become a club member of USATriathlon. To get insurance, it will cost \$6.20 per member. Pat made motion (Ed seconded) for Zoomers to become a USAT club and to cover insurance costs. Motion passed. Pat is looking into Zoomer Tri kits.

NEW BUSINESS: Ed suggested that future Zoomers board members may need an orientation. He will be working on an orientation for Zoomers.

Ed will ask if Zoomers tent can be at the Memorial Day race. Don and Dave volunteered to work the tent.

Meeting adjourned at 8:15pm. Next meeting: April 5, 2017