

**Zoomers Southwest Florida Running & Triathlon Club
January 4, 2017 Minutes**

Attendance: Don Fialka, Dave Pierce, Jack La Plante, Pat Vasquez, Lori Vasquez, Roxanne Gillen, Gail Marinari, Ed Gillen, Patti Wargo

Zoomers board meeting was called to order on Wednesday, Jan. 4, 2017 by Ed Gillen at 6:41pm.

President Report – Ed Gillen

Welcomed everyone to meeting and introduced everyone and all new members.

Secretary Report – Gail Marinari

No minutes were turned in by Stephanie from the Dec. 2016 board meeting. The board wishes Stephanie and her new son well.

Ed Gillen announced that Gail would be taking over the newsletter. What should be in the newsletter? The President report, membership report, treasurer report, upcoming events, information on race series, birthday's for the month.

Ed requested that board members help Gail by submitting information for the newsletter. Please submit all information to go into the newsletter by email by the 20th of the month.

Ed requested that a draft of the minutes be sent within a week.

Treasurer's Report – Patti Wargo

Chamber of Commerce bill is due. Pat made the motion to continue with the Chamber. Lori and Gail 2nd the motion. Motion passed.

Beginning balance in December was \$24,148.60 ending balance \$24,802.20

Membership and Marketing Report – Lori Vasquez

New members and sponsors are being announced on Facebook. Please like posts welcoming new members and sponsors.

End of Dec. 2016 we had 18 sponsors. Out of the 18, we have 9 renewed as of Jan. 4, 2017. Decided to give a 2-week grace period to those 9 sponsors to renew. As of Jan 4th we have 3 new sponsors: TriFit, Art of Acupuncture and Ambers Jewel box.

Talking to Heather from Trifit about starting a training session or clinic assessment for Zoomers members.

1000 business cards have been ordered and will be given out to board members to share when we are out and about in public.

Lori is revamping the current membership form will have a copy at our next meeting for approval.

Zoomers has an account with Office Depot when copies are needed.

Vice President – Pat Vasquez

Revamping the scholarship information and it will be online. Will be posting about the scholarship on Facebook. Question was asked how to get the scholarship information out to the kids in the area? Newspaper, Facebook, word of month.

Race Coordinator – Ed Gillen

Planning the 21st anniversary run date April 30, 2017. Would like to get purple shirts with white letting. The purple shirts stand out. The issue is there are so many different shades of purple. We may need to buy samples of purple shirts to check out the true color. Pat raised the question about getting white shirts with purple lettering gender specific, since the Zoomers purple is a hard color to find.

Web Director – John Libonati (absent)

John requested a list of items that need to be posted on the website each month: newsletter, adding or deleting logos of sponsors, minutes from the meetings. Ed is currently updating the events calendar. Pat is updating the race series.

John would like improvement ideas sent to him by email and use subject line: “Zoomers WM” (subject)

Committee Reports

Adult Race Series – Pat Vasquez

The 2016 race series final results will be given to Ed for award ceremony. There will be a new spreadsheet for 2017. Runners will now be racing against Zoomers members. The new spreadsheet will give all the details about the race series.

Pat will be seeking new ideas/races and feedback for Tri series. Zoomers is looking for increased participation in the tri series. Make it known members need to opt into the series.

Out of the 24 members getting an award 19 members will be attending the awards banquet. 2 of the 7 are attending the for the Tri awards.

Special Events – Roxanne Gillen

The Christmas canal cruise was well attended and enjoyed by all.

The awards banquet has a budget of \$2000. Awards were \$937, there are 45 people attending 41 members and 4 non-members.

Unfinished Business

Dec. 12 2016 Academy alternative was presented with a check for \$750. A picture of the presentation was included in the Charlotte Sun. Imagine school was presented with a check for \$500

New Business

Ed reinforced that it is important to communicate with each other for Zoomers business. The best way to communicate to all board members is through email and/or Facebook Messenger. All board members need to check their personal and Zoomers email accounts.

Next meeting: Feb 1, 2017 6:30 pm at Chamber of Commerce in Port Charlotte