

Zoomers Meeting – February 6, 2013

Submitted: Ed Gillen - Secretary

PRESENT: Tina Elkins, Melissa Ellison, Bob Geyer, Carol Geyer, Michael Giampino, Yale Houghton, Ed Gillen, Scott LaBree, Sherry LaBree, Donna McGinn, Stephanie Powers, Marti & Dug Stetter, Kimmi van der Veen, Louise Van Der Veen, Ray Vigeant

PRESIDENT'S REPORT (Tina Elkins):

Tina called the meeting to order and started by welcoming new and returning members to the business meeting. Welcome was followed by introductions.

OUTSIDE PRESENTATION (None)

SECRETARY'S REPORT (Ed Gillen)

Ed shared copies of the January 2, 2013 meeting minutes. Members voted to accept minutes. Ed clarified that only approved minutes should be posted on the Zoomers website. Ed will send Lou the minutes to be posted.

TREASURER'S REPORT (Sherry LaBree)

Sherry submitted Treasurer's report for January 1, 2013 (Statement date December 1-31, 2012) showing an opening balance of \$10,463.26 and a closing balance of \$10,738.83. Zoomers has received go ahead from RCCA on plan to pay off balance sooner than expected. Sherry also reported that an official invoice from IPICO will be sent.

MEMBERSHIP/MARKETING DIRECTOR'S REPORT (Marti Stetter)

Marti submitted February Membership report showing 4 *new* single members and 1 *new* family membership (2 members) and 1 *new* student. Zoomers received 6 single and 5 family renewals. The report shows that the total number of Zoomers, including families, is 229. Membership breaks down as **85** 'Single', 36 'Families' with **98** members, 3 'Businesses' with **6** members, and 7 'Students.' Ed requested if it's possible to report each month net gain per month and year over year membership for that month. Data is available according to Bob. Ed also thanked Dug and Marti for the work they are doing with the Zoomers Facebook page to market Zoomers and our events.

There was discussion on providing two individuals with free memberships for their service at Zoomers races during 2012. There was agreement that we will extend free memberships to these individuals but they will need to complete a membership form and send it to the membership chair. There was also discussion about extending free memberships to Zoomers board members. The consensus was that it may be viewed as a conflict of interest.

RACE DIRECTOR'S REPORT (Bob Geyer/Kimmi van der Veen)

Kimmi requested that upcoming races be placed on the agenda. Kimmi gave an update on future races Zoomers are involved with. Zoomer representatives act as consultants to area race directors and Zoomers, for a fee, provide timing services and course management.

- **Harbor Heights (2/23):** Registration is low. There seems to be enough Zoomer volunteers.
- **Boca Grande 5k (2/24):** No issues to report.
- **Friends Day 5k (3/2):** Dug will drop trailer; Tina has volunteered to type day of registrations.
- **St. Pat's 8k (3/16):** Plans are progressing well.
- **Girls on the Run (4/27)**
- **Do Rag 5k (5/11):** New race director with new ideas. Zoomers consulting.

Bob Geyer **requested \$150.00** to continue consultant/technical support in 2013 by Roger Bradshaw for IPICO timing system. Support needed as new 2013 version is released. Kimmi made the motion/Ed seconded that Zoomers pay for Mr. Bradshaw's service for 2013. **Motion passed.**

VOLUNTEER COMMITTEE REPORT (Ed Morgan, absent)

In Ed's absence, a volunteer sign-up sheet was passed around the room. Currently, the Friends Day 5k could use a few additional volunteers. Kimmi thanked all Zoomers who supported the Zoomers water stop at the Suncoast Half Marathon. Although Zoomers is not timing the Sharks Tooth, Zoomers may staff a water stop at this race. Kimmi will check with Karen.

WEBPAGE DIRECTOR'S REPORT (Louis van der Veen)

Louis announced that the Zoomer's website is up and current. The 2013 race calendar through the end of the year is posted. Race series and award banquet information is up-to-date. **Donna McGinn suggested that the Zoomer meeting dates, times and location should be posted on website. Lou will follow-up.**

RACE SERIES COMMITTEE REPORT (Kimmi van der Veen)

Kimmi announced that the 2012 race series results are posted on website. 2013 race series dates and current point standings are posted. The awards are being ordered.

SPECIAL EVENTS COMMITTEE REPORT (Melissa Ellison)

Zoomer's Award ceremony scheduled for March 3, 2013, 11 a.m. to 3 p.m. Invitations were mailed. Melissa will work with Kimmi to finalize the award program. Melissa will submit one bill to Sherry after the event is over. Suggestions for 'Volunteer Banquet' should be forwarded to Melissa.

OLD BUSINESS:

Kimmi reported that we have not received word from **Venice Sky Academy** regarding timing services.

Dug recommended that in order for Zoomers to expand our knowledge base on directing races, we should have **different race directors for each race**. Dug volunteered his services for races that are near his home (e.g. Boca Grande races). It was noted by Kimmi and Bob that each race has its own set of issues making it difficult to train for. It was suggested that Zoomer volunteers team up with those who know their roles at races (e.g. pre-/day of-registration, chip distribution, IPICO) to expand our capacity to deliver these services so that it doesn't fall on the same pool of individuals. There is a critical need in learning IPICO.

The new purple Zoomer shirts (and existing white shirts) are available at \$10.00 per shirt. They do not state **'event staff'** on them. If you are a Zoomer member volunteering at a Zoomer-timed race, it is requested that you wear your Zoomer t-shirt. Dug and Marti are making arrangements to deliver shirts to those who placed their request over the Zoomer Facebook page. Future Zoomer apparel requested by members include long-sleeve shirts and jackets. Dug will work with Melissa to come up with mock ups of products. Requests for products will be received (through social media, email, newsletter) prior to placing the order to limit financial liability.

Tina Elkins presented a draft proposal for the new **Zoomers Kids Race Series**. The concept was well received by members in attendance as it will serve as a way to get kids out and doing something healthy, goal oriented, may increase participation by this age group at area races and may increase Zoomer membership. Kimmi proposed that the start and end date of the series coincide with the school year (i.e. Sept. to June). It will also allow Zoomers additional time to finalize concept and market the series (e.g. over the North Port summer race series.) Tina will e-mail proposal to all in attendance for review and feedback. A committee will need to be formed to coordinate.

Bob reported that a new Toshiba **lap top computer** with Windows 8 has been purchased and will make its debut at the Harbor Heights 5k.

Zoomers in attendance thanked Stephanie Powers for compiling, editing and distributing the 'Finish Line' Zoomer newsletter. Stephanie is seeking race reviews, recipes and other items of interest. It was suggested that she use Zoomer Facebook page to request items for the newsletter.

NEW BUSINESS

Scott LaBree mentioned that he is participating in the 2013 Brotherhood Ride in memory of eight first responders who lost their lives in the line of duty. Scott is selling Brotherhood Ride shirts for \$20 and the money raised support the first responder's families.

Dug initiated conversation on Zoomer's reimbursing members for mileage for pulling trailer using the standard government rate of 0.55 per mile. A motion to 'reimburse Zoomer's members who pull the trailer to Zoomer events at 0.55 per mile' was submitted by Kimmi and seconded by Melissa. **Motion passed.** An official form will be created to submit reimbursement to/from the treasurer and copies of form will be kept in the trailer. It was suggested by members in attendance that this cost should be included (but not itemized) in future negotiated contracts signed with area race directors

Sherry LaBree brought up that some members who attended January meeting voiced their perception that the meetings are more business than an opportunity where Zoomers can meet and socialize with other Zoomer members. Our agenda is dictated by our bylaws. Zoomers does present a number of club and social activities (e.g. holiday party, picnic, **dinner prior to meeting**) and opportunities through Facebook page to host or join group runs. It was agreed that dinner prior to meeting should be included in minutes and published on website and Facebook page.

NEXT MEETING: The next Zoomers business meeting will be held on Wednesday, March 6th at 7 p.m. **Proposed location for 5:30 p.m. dinner prior to meeting is Plaza Mexico, 2390 Tamiami Trail, Port Charlotte,** Tina will inquire about reservations. All Zoomers or potential Zoomers are welcomed.