

## **Zoomers Meeting – May 1, 2013**

Submitted: Ed Gillen - Secretary

**PRESENT:** Ron & Tina Elkins, Donald Fialka, Bob & Carol Geyer, Ed Gillen, Sherry Labree, Jack Laplante, Ed & Joan Morgan, Dave Pierce, Ray Vigeant.

### **PRESIDENT'S REPORT** (Tina Elkins):

Tina called the meeting to order at 7:00 p.m. and started with introductions by all those in attendance.

Tina updated members on new Zoomers Kids Race Series (see 2/6/13 minutes). Series is in need of a sponsor(s). A sponsor letter explaining the series has been drafted and Tina is looking for help in obtaining sponsors. Currently there are 31 kids participating (+4) with seven finishing the Girls on the Run race.

Zoomer members are asked to support the Zoomer Ruby Tuesday community give back promotion. 20% of the bill will be given back to Zoomers. Remaining dates are May 2<sup>nd</sup>, May 15<sup>th</sup> and 16<sup>th</sup>.

There is a planned Zoomer's night (Saturday, July 20) at the Charlotte Stone Crabs. Cost \$10 for ticket which includes voucher for hot dog/soda. Optional night Friday, July 19. **Tina will follow up.**

Suncoast Baptist Church sent Zoomers a note of appreciation for our timing/consulting services for the Friends Day race, specifically mentioning Bob/Carol Geyer and Kimmi/Lou Van der Veen. They have requested our services for 2014.

### **VICE PRESIDENT'S REPORT** (Dug Stetter, absent)

No report.

### **SECRETARY'S REPORT** (Ed Gillen)

Ed thanked Stephanie Powers for taking the April minutes in his absence. Members voted to finalize the March and April minutes. Minutes will be forwarded to Dug for posting on the website. Reminder, 'draft' minutes will be posted on site prior to finalizing minutes at meeting.

### **TREASURER'S REPORT** (Sherry LaBree)

Sherry submitted the 'Treasurer's Report for April 1, 2013 (Statement date March 1-31, 2013)' showing an opening balance of \$10,993.80. Total receipts \$5,993.42, with total expenses \$3,165.30 for a closing balance of \$13,821.92. It was noted by Sherry that \$3,818.69 itemized line in our March receipts was fundraising for Ashley Krueger benefit and that when books are closed on the fundraiser, it will show as expense line in upcoming treasurer report.

### **MEMBERSHIP/MARKETING DIRECTOR'S REPORT** (Marti Stetter, absent)

Marti submitted May Membership Report to Tina who reported 1 new family membership, 4 single/2 family renewals. The report shows that the total number of Zoomers, including families, is 173 (down from 181 in

April). Membership breaks down as **80** 'Single', 32 'Families' with **53** members, 3 'Businesses' with **3** members, and **5** 'Students.'

Ed G. brought up Zoomers FB as marketing tool. He mentioned that there are over 500 FB 'members' but our dues paying membership is much lower. There are a number of Zoomer FB administrators. If someone posts on Zoomers page and it is inappropriate, FB administrators can delete. A softer approach to 'joining Zoomers' should be considered. Ed G. will discuss with Marti.

#### **RACE DIRECTOR'S REPORT** (Bob Geyer / Kimmi van der Veen, absent)

Chip distribution at Girls on the Run (GOTR) went well. There was a discussion about individuals choosing not to wear their chip because they didn't care to be timed. *What is our policy if runner doesn't want to wear?* **If person does not want to wear chip, do not hand them out to the individual.** It is Zoomers policy to charge by timing chip that goes over finish line, not 'registered' runners/walkers.

A succession plan for Bob Geyer and the future of Zoomer timing was discussed.

- Bob G. will draft 4-5 sentence summary which will include some skills/abilities needed.
- Zoomers will use all of its communication channels seeking team of volunteers.
- Zoomers/Bob will offer tutorials/on the job training/coaching/job shadowing.

Joan Morgan introduced the concept of area races offering a 'Youth' award, similar to the 'Masters', 'Sr. Masters', etc. Bob G. stated that he had a hard time getting area race directors to offer the latter awards. We can't make race directors add another award (\$), we can only suggest. It was agreed that Zoomers buy two awards (male/female) for this new category for upcoming fall races. The Zoomer named 'youth' award may help promote Zoomers and its kids race series. Hopefully, race directors in the future will offer this award.

#### **VOLUNTEER COMMITTEE REPORT** (Ed Morgan)

Ed M. thanked members in attendance for volunteering at recent Zoomer timed events. He noted Ray Vigeant's service at the recent Girls on the Run. Ed updated members on volunteer staffing for Doo Rag (5/11) and Firecracker (7/4). Specific job assignments TBA.

Ed stated that he would like to purchase Zoomer 'Runners on the Road' signs and directional arrows to enhance runner safety. Don Fialko made a motion (Ron Elkins second) for Ed to spend up to \$100.00 for purchase of safety signs and arrows. The motion passed unanimously.

Ed M. will continue on as volunteer coordinator. He will need coordinator assistance during July and September.

**Volunteers are always needed** to help with set up and tear down of the start/finish, day of registration, typing, extra course marshal(s) if we deem it necessary for safety, chip removal/return. If you can volunteer, please contact at Ed Morgan at [emjm67@yahoo.com](mailto:emjm67@yahoo.com)

**WEBPAGE DIRECTOR'S REPORT** (Louis van der Veen - absent)

No report. Tina thanked Dug Stetter for updating and maintaining the website. There have been some cosmetic changes to the look and feel of the site.

**RACE SERIES COMMITTEE REPORT** (Kimmi van der Veen - absent)

No report. Tina has updated the race series and it is current online. Members are asked to check the series information for accuracy and report any issues to Tina Elkins.

**SPECIAL EVENTS COMMITTEE REPORT** (Melissa Ellison - absent)

No report. Tina will reach out to Melissa re: Zoomers canoe trip and volunteer party updates.

**OLD BUSINESS:** Half marathon slated for North Port YMCA on October 5 has been scrapped. They are now considering a 5k.

**NEW BUSINESS:** Ed Gillen was nominated by Tina Elkins (Joan Morgan, Second) to direct the 2<sup>nd</sup> annual Bocca Lupo Howl at the Moon. Motion passed.

Ray Vigeant as received permission and will distribute Zoomer fliers / membership forms at the Venice Y.

Ray Vigeant brought up maintenance of the Zoomers trailer. He will inventory and report out at the June meeting.

Don Fialka brought up the idea of Zoomers purchasing a 10'x10' tent. The tent would be used to protect timing volunteers/Zoomer equipment (sun, rain, etc.) Having Zoomer logo on tent would also serve to promote Zoomers. Dug Stetter will be asked by Ed to investigate pricing and report out at the June meeting.

**NEXT MEETING:** The next Zoomers business meeting will be held on Wednesday, June 5<sup>th</sup> at 7 p.m at the Charlotte Chamber of Commerce located at 2702 Tamiami Trail, Port Charlotte, FL. **Proposed location for 5:30 p.m. dinner prior to meeting will be at Bocca Lupo Coal Fired Pizza, Murdock Carousel, 1900 Tamiami Trail, #116B, Port Charlotte.** All Zoomers or potential Zoomers are welcomed.