

## **Zoomer's Meeting December 3, 2014**

Meeting called to order at 7:32PM.

Present: Tina Elkins, Ron Elkins, Yale Houghton, Jack Laplante, Don Fialko, Dave Pierce, Sherry LaBree, Stephanie Powers, Ed Gillen, Krissy Varner

Quorum was present.

### **President's Report - Dug Stetter:**

- Ed read a letter from Steve Black, the Principal at the Imagine School on Dug's behalf
- Save the Daylight Ultra Run - have gotten a lot of good feedback. Budget was submitted by Justin \$875.10 profit.
- Discussion about getting plaques for sponsors to thank them. Don shared that he has been part of an organization where they had the sponsors at the year-end banquet and presented them with the plaques at the banquet. The group agreed that seemed like a nice idea.

### **Vice President's Report - Ed Gillen:**

- Nothing to report.

### **Secretary's Report - Stephanie Powers:**

- Don stood in for Stephanie at last month's meeting and prepared the minutes.
- Minutes of November Meeting will stand.

### **Treasurer's Report - Sherry LaBree:**

- Treasury report will be filed.
- Opening balance \$18,116.46. Receipts \$6,871.15. Expenses \$1,710.25. Closing Balance as of November 30 \$23,277.36

### **Membership & Marketing Director's Report - Marti Stetter:**

- Marti was not present but had emailed her report.
- Total w/families: 309

- New members: 1 single, 1 family, 4 with family members, 0 student
- Renewals: 1 single, 1 family
- Total Single: 71
- Total Family: 62, with family members 124
- Total Businesses: 14, with families 26
- Total Students: 12
- December totals: 159 single, 309 with family members
- Membership Report will be placed in the minutes.

### **Race Coordinator's Report - Ed Gillen:**

- **Save the Daylight:** Well executed 6- 12- and 24 hour run at Ann Dever Park under extremely cold temperatures. Thank Justin Radley and Don Fialka for their leadership in putting this race together. Great volunteers, many who worked through the night. Ultra showed a profit and we expect to do ultra again in 2015.
- **Turkey Raffle Run:** The first annual Zoomer Turkey Raffle Run was held on Sunday, November 23<sup>rd</sup>. It was attended by 46 individuals and it was agreed that it was a lot of fun and a huge hit. Thank Roxanne Gillen for directing. Typically held on the Sunday before Thanksgiving.
- **Moe's Terrier Trot 5k:** Moe's Terrier Trot 5k is this Sunday, December 7<sup>th</sup>. First time race director Krissy Varner has things well under control heading into this weekend. Zoomers appreciates the work that she done under stressful circumstances (moving out of state, co-director in life and for race has already moved). Volunteers contacted and provided assignments. School and parents will also be participating as volunteers. See also the report from Krissy Varner covering this race as well.
- **STATUS OF ZOOMERS TIMING OTHER RACES:**
  - o **Turkey Trot:** On November 27<sup>th</sup>, Zoomers timed and provided volunteers plus course measurement/marketing for the 16<sup>th</sup> annual Habitat for Humanity Turkey Trot at Florida SouthWestern State College. Total registered runners was 709 (@\$1.50 = \$1,063.50). We received an email from Ellen at HfH and she stated it was one of the best and definitely the smoothest events they've ever done. Walkers were not chipped time. Invoice will be sent by Treasurer.

- **Resolution Run –January 3<sup>rd</sup>**: Our first race of the 2015 season will be this race in Venice, FL. Brad Dailey and the Venice YMCA has been sent a contract. Due to a communication error, the contract has not been signed. A new contract was sent 12/3/14 and we hope to have one by end of week.
- **Running through the Palms – February 1<sup>st</sup>**: This race, held on Palm Island, will be timed by Zoomers. Contract signed.
- **Scrub Jay**: Still no contract signed for Scrub Jay 5k/10k, Feb. 14, 2015. Sent another updated contract yesterday to MTC contact Jan Carpenter.
- **Harbor Heights 5k / Half Marathon-April 4, 2015**: Steve Viera has notified Zoomers that they are going with another timing company for their inaugural half marathon and 5k. Steve stated that he will need people for registration, finish line, course monitors and he would appreciate it if any Zoomer member (who isn't running) wants to volunteer, contact Steve.

#### **Race Director's Report - Moe's Terrier Trot - Krissy Varner**

- Start the race on Alton, the street right as you approach the school. It's a flat course. Map was passed around. Elementary School will have water stop. There will be a second water stop as well. Last count was 385 people registered - 216 are Girls on the Run. There will be a designated Girls on the Run area.
- Only ordered 400 finisher medals but will look into ordering more.

#### **Webpage Director's Report - Dug Stetter:**

- Updating info as it comes in.

#### **COMMITTEE REPORTS**

##### **Race Series (Adult and Kids) Committee Report - Tina Elkins:**

- We have one left on the series, the Frosty 5K. She is looking at trophies, inquires about the budget for these awards. Sherry will check what was spent last year and Tina will use that as a guideline.

- So far a good number have signed up for the 2015 series. When people email her that they want to be in the series, she emails them the rules.
- Kids in the kids series are doing very well. She will be present at the Moe's Terrier Trot race to hand out the dog tags.

### **Special Event Committee Report - Tina Elkins:**

- Jan 18<sup>th</sup> is the holiday/award party. Combining them into one party. Evite went out today. \$15 for Zoomers and \$20 for non-Zoomers.

### **Old Business:**

- Race for Fraternal Order of Police - Yale was present to report on this. They are still talking about it. Tomorrow there is a meeting at the Charlotte County Park with everyone. Probably looking at some time in May now, will get with Ed about the date.
- Suncoast Half Marathon Jan 25<sup>th</sup> water station - looking for volunteers - let Dug know if you are interested/available in volunteering.
- Zoomers Trailer - We pay \$600/yr to park a trailer that is being used 50% less than it was in the last 2 years because we have reduced the number of races that we time. Don said that it doesn't seem like too much of an expense at this point because while we don't need it now, we never know what will change in the future and we did just fix it up. Group seemed to agree. Need to find people to pull it. We decided we will keep it for now and see how it goes next year and re-evaluate at the end of next year.
- 501c3 Form Address Change - Sent out. The address change has been sent but the extension of our tax free status has not been done yet. Sherry sent Dug the information he needs about this after the last meeting.

### **New Business:**

Recently there was a discussion about the criteria for Zoomers Series Races. Group came up with the following criteria: (1) Zoomers discount, (2) Zoomers attended races, (3) Diversity of races/distances, (4) Did the race director ask to be included? (5) Have they supported Zoomers in the past?

Meeting Adjourned at 8:39 PM

Next Meeting at January 7, 2014 @ 7 PM, dinner at Applebee's 5:30