

## **Zoomer's Meeting April 2, 2014**

Meeting called to order at 7:00PM. Welcomed guest Ken Wilks from Albany, NY.

Present: Jack LaPlante, Bob Geyer, Tina Elkins, Ken Wilkes, Ed Morgan, Don Falka, Dave Pierce, Donna McGuinn, Carol Geyer, Sherry LaBree, Marti Stetter, Dug Stetter, Ed Gillen

### **President's Report - Dug Stetter:**

- Kid's Summer Series at Ann Dever - dates are in, waiting on insurance
- Just heard back from Ultra Marathon at Tippy - they said it is a go for 24 hours, but not on Nov 1<sup>st</sup>. Going to have 6, 12 and 24 hour options. If anyone interested in helping plan contact Dug, tentative meeting for the 13<sup>th</sup>.

### **Vice President's Report - Ed Gillen:**

- 2014 Budget - club been in existence for 20 years next year, never had a budget.
- Took the expenses from 2013 and income and projected those expenses and income into 2014. This is a way in the future for us to account for what we have to do going forward to make sure we have enough money to pay for our expenses, in light of the fact we have talked about cutting back on timing.
- Don pointed out that under FL law, as not for profit we can't call it a budget b/c statute says have to adopt the budget prior to fiscal year. So we call it a guideline.
- Ed proposed that everyone look at the budget he generated, and come back next month with suggestions and then maybe adopt it.

### **Secretary's Report - Stephanie Powers:**

- No corrections. Minutes will stand as presented.

### **Treasurer's Report - Sherry LaBree:**

- Opening balance \$14,015.18. Award banquet payments and Chamber of Commerce dues, but not a big change in balance, closed with \$14,581.78. Next month the timing chip payment will be done! Treasury Report filed for future audi

### **Membership & Marketing Director's Report - Mart Stetter:**

- Families up to 236, so that is minus one, but still a good number
- New members: 3 single
- Renewals: 1 single, 2 families
- Total Single:74
- Total Family: 45, with family memebtrs 81
- Total Businesses: 9, 15 with families
- Total Students: 12
- April totals: 140 single, 236 with family members

- Membership Report will be placed in the minutes

#### **Race Coordinator's Report - Bob Geyer:**

- Firecracker could not come up with the insurance so we are not going to timing it, but are still going to sponsor them. We can still help them if they need it.
- St Patty's Day 8K went well, we lost one chip but Brad delivered it today. He showed on a map how we can stay and end at the same location for Boston Strong (4/19). Only 47 people registered for Boston Strong at this time.
- Smoothie King (4/6) been working with Kimmie, it will be as it always is. They have nice shirts this year.
- GOTR (4/26) - going to meet with Susan Flores, told her we need additional insurance certificate. Without it, we cannot do the race.

#### **Volunteer Coordinator's Report - Ed Morgan:**

- Things are set for Sunday's race, Smoothie King 4/6. The chip tent will be away from the registration but there are signs directing people.
- Shark's Tooth - we aren't timing but still volunteering. Every Zoomer who is volunteering gets breakfast
- 4/19 Boston Strong - could use a few more volunteers.
- 4/26 GOTR - looks like we have enough people, but if we need to put people out on the road we will need more, but will know more after the meeting with her.

#### **Webpage Director's Report - Dug Stetter:**

- Made a fun run page - Tuesday night, Thursday night. Yoga run six weeks, started last night, enthusiasm was good.

#### **Race Director's Report (Howl at the Moon) - Ed Gillen:**

- Park and pavilion are confirmed, we have the date October 18<sup>th</sup>, just have to go sign the contract.
- Dug reported that he spoke with Mike and Mike, had meeting with them about us and our cooperation, and told them they need to work together better/smoothier. He is talking with them about kid's race series and the ultra
- Have meeting with title sponsor coming up on Friday.
- Dug and Marti did a great job with getting sponsors last year. If we can bring those same sponsors in and bring in some more, we would be in great shape. Ed can give out the form and the guidelines to help you with that conversation. Worst they can say is no.

#### **Committee Reports**

### **Race Contract Committee - Dug Stetter/Ed Gillen/Don Fialka:**

- Basically the same, but updated. Biggest change is under #1, proposing we increase it to \$2.00 with a guaranteed minimum of \$400 and changed to cost per registered runner.
- B-tag running chip was just tested at a fun run, but it worked, but we haven't even priced out what that cost is.
- We need to consider the high-lighted items on the second page - the al la cart items. Need to consider whether they will allow for the \$5.00 off per Zoomers. Dug thinks we can do this because it is our contract.
- Discussion about finish line banners for Zoomer's races - whether we should buy one for our races, and then offer it to others at a fee.

### **Scholarship Committee - Ed Gillen**

- Nothing new to report, hasn't sent it out on social media, but it did go out in an email to all dues paying members. Have gotten 1 application.

### **Race Series (Adult and Kids) Committee Report - Tina Elkins:**

- Adult race series - going forward want new races and new distances. Thinks it will be more fun and more challenging that way.
- Kids race series - sent out an email looking for anyone who wants to help with the banquet. We have 27 kids who participated, they should get \$5 ticket to the food truck to get their food. Everyone else can bring picnic or buy something from food truck. Taco truck in Englewood is good, fresh food and cheap. Party is August 9<sup>th</sup> at Ann Dever Park. With fun games - wheelbarrow races, 100 yard dash. Going to use old Howl at the Moon medals.
- Any ideas let her know. Ed had an idea that you could sort of make people run other distances. For example if you do 4 5 Ks, and you take the best 6 races then they would have to do races other than 5Ks.

### **Special Events Committee Report - Tina Elkins:**

- Adult banquet went well

### **Old Business:**

- Volunteers will get breakfast at Sharks Tooth

### **New Business:**

- Canoe Trip this year? Usually do it in August. Will look into standup paddleboard or kayak trip. Will talk about this next meeting.

Meeting Adjourned at 8:39 PM

Next Meeting 5/7/14 @ 6pm AT Chili's, followed by business meeting at 7PM