

Zoomer's Meeting Jan7th, 2014

Meeting called to order at 7:29PM.

Present: Tina Elkins, Ron Elkins, Yale Houghton, Jack Laplante, Don Fialko, Dave Pierce, Stephanie Powers, Ed Gillen, Pat Vasquez, Dug Stetter, Marti Stetter

Quorum was present.

President's Report - Dug Stetter:

- Agenda will stand as corrected
- Dug has a draft of a sponsor thank you plaque, passed it around to the group. To get one the business has to have been a sponsor for at least 2 years. Don asked if we want to do a plaque for every year, or if we want to have a tag on the plaque with the year, and then just add the years. Group agreed that would be a nice idea and a good way to save money.
- Ron made motion to accept the suggestion of a plaque with multiple years that can be attached for a sponsor, Don seconded, all in favor, none opposed.
- Dug reported he has renewed the club insurance, renewed it the same way it was last year. We discussion about whether we need equipment insurance. Question about what is covered in equipment. Dug will look into that and report back.
- Dug shared a letter that he received from Harry Chapin Food Bank, thanking us for our donation. Our donation resulted in 300 pounds of food being provided to those in need. They offered us a tour of the Warehouse in Fort Myers if we were interested.

Secretary's Report - Stephanie Powers:

- Minutes were emailed. No additional corrections (Dug already corrected the information about the dinner).
- Minutes of December Meeting will stand as corrected.

Treasurer's Report - Sherry LaBree:

- Sherry was not present (at Disney racing!) Dug read the Treasury report that Sherry had provided via email. Opening balance \$23,277.36. Receipts \$5,411.06. Expenses \$5,761.54. Closing Balance as of \$22,926.88
- Ed explained the expense for the Hot2Trot Race Series - he had a certain time frame to order them before Turkey Trot. So we have a lot of shirts left over because people did not end up registering for Turkey Trot or Moe's but they are not dated so we could use them again next year.
- Treasury report will be filed.

Membership & Marketing Director's Report - Marti Stetter:

- Total w/families: 288
- New members: 2 single, 3 family, 6 with family members, 0 student
- Renewals: 5 single, 1 family, 1 student
- Total Single: 71
- Total Family: 64, with family members 126
- Total Businesses: 6, with families 9
- Total Students: 12
- January totals: 153 single, 288 with family members, down 6 singles and 21 family members
- Membership Report will be placed in the minutes.

Vice President's Report - Ed Gillen:

- Scholarship - It's going to be scholarship time soon, something will be going out in February about that.

Race Coordinator's Report - Ed Gillen:

- **Status of Zoomer Races**
 - o Moe's Terrier Trot race, Dec. 7th. Congrats to Krissy Varner for directing her first race. A huge 'day of' turnout! Krissy has passed info over to Port Charlotte Middle School. They are interested in hosting 2015 race.
 - o Trick or Trot tentative date is October 17, 2015.

- Save the Daylight tentative date is October 31/Nov. 1.
 - FOP, May 9th. Uncertain as to status of this race and Zoomer involvement.
- **Status of Zoomers Timing Other Races**
- Timed the Resolution Run, January 3rd. 275 registered runners.
 - February races include:
 - Feb. 1: Running Through the Palms. Contract signed.
 - Feb. 14: Scrub Jay 5k/10k. Contract received and signed.
 - Feb. 22: Boca Grande 5k. Contract signed.
 - March races include: March 14: St. Patty's 8k.
 - Additional races being considered include: Girls on the Run, April. FOP, May 9.

Race Director Krissy Varner

- Ed reported for Krissy who was not present. Tentatively there is a \$6,482.11 profit. 55 people registered on the day of. 300 lbs of beans and rice and \$500 cash. (Add in info from the letter - scan and email to Tina for the newsletter)

Webpage Director's Report - Dug Stetter:

- Updated for the new year - let Dug know if any changes need to be made.

COMMITTEE REPORTS

Race Series (Adult and Kids) Committee Report - Tina Elkins:

- 62 adults have opted in. 40 kids in the kids series. Thinking of doing the kid's party sometime in August.

Special Event Committee Report - Tina Elkins:

- 50 people signed up for the Jan 18th holiday/award party. Tina will post an update about attire, there was some confusion and she will clarify - just want something Christmasy.

Old Business:

- Race for Fraternal Order of Police - Yale was present but had to leave (got a work call). May 9th is the tentative date, we do not know anything more than that.

- Suncoast Half Marathon Jan 25th water station - have plenty of volunteers, got a good response.
- 501c3 Form Address Change - All done.
- Criteria for the race series: (1) Are they offering Zoomers a discount? (2) Do Zoomers generally attend race, (3) Diversity of races/distances, (4) Did the race director ask to be included? (5) Have they supported Zoomers in the past. Ed clarified these are factors we decided to consider. Dug added that we should also consider if the race includes a children's category that goes along with our Kids Race Series.

New Business:

- Foot Landing would like to sponsor the Zoomers Race Series in some capacity. Sherry gave us some ideas that Sherri had come up with to present to the Board, each one was discussed:
 - 1. Bibs- The Foot Landing could provide bibs for race series races that Zoomers owns (although I think that right now that's just Trick or Trot- race series) and/or races that Zoomers times (like Scrub Jay, but I'm not sure how that would work b/c it's not a Zoomers owned race). We would want The Foot Landing logo on front of bib and also include a discount coupon on the bib to be used at the store.
 - o The group thought this was a great idea.
 - 2. Awards- The Foot Landing would be willing to provide awards for the overall male and overall female (would most likely be a \$25 gift certificate to the store + a gift basket of goodies). We are not sure if we can financially cover ALL awards categories. I suppose it would depend on what type of awards Zoomers would like to see presented for the race series and whether or not we also did race bibs for a few of the events.
 - o The group thought overall was fine for now. It was \$170 for all the awards.
 - 3. The Foot Landing would love to be a part of Zoomers owned races... even if they are not in the race series. Perhaps be able to set up a tent at the Ultra and Moe's, etc...
 - o The group was fine with that. They would have to discuss it with the individual race directors if it is not Zoomers race.
 - 4. 10% off to all active Zoomers members for Chocolate Fantasia 7K when they register at the store.

- We like this idea.
- 5. Another idea that I just had would be t-shirts to all those who opt into the race series by the date of the first race (Suncoast Half Marathon). Right now I think we are at 50+ individuals. This might, however, prove too costly.
 - We like this idea, but it probably too expensive, we have 62 people in the series now.
- Group likes this idea. Dug will talk it over with Sherri.

- Ipico Chips are falling apart, need some new ones. They are \$3 per tag. We can re-tag by printing new labels and order replacements. Ed made motion to buy 200 chips, Don seconded, all were in favor, no one opposed.

- Finish line teardrop flag \$152 each when ordering 3 or more. Ed asked if they will be weighed down. Dug said these ones will go into the ground, would have to buy base separately. Group agreed to order the stand. Can get 2 start flags and 2 finish flags will be about \$600. Group agreed. Ed made a motion to buy the flags, up to \$1,000. Dave seconded. All agreed.

Meeting Adjourned at 8:48 PM

Next Meeting at February 4, 2015 @ 7 PM, dinner before hand at Chili's